



MAKING SENSE OF A MEDIA COLLECTION

Presented by:

INDEPENDENT MEDIA ARTS PRESERVATION and THE SOCIETY OF GEORGIA ARCHIVISTS

May 3, 2013

10 AM – 5 PM

Richard B. Russell Building Special Collections Libraries

300 S. Hull Street

Athens, Georgia 30602

Many archivists are daunted by film, audio, and video collections. They recognize the value of archival moving images, and understand that active preservation steps are necessary to maintaining such collections. But the technical expertise needed to make decisions about film and video preservation is not easy to come by.

This daylong workshop will demystify audiovisual media collections, giving archivists a nuts-and-bolts, practical overview of the issues facing audio and moving image materials. Topics covered will include:

- Historical and current film, audio, and video formats
- Film, audio, and video production practices, and how they are reflected in archival materials
- Deterioration of film and magnetic media, recommended storage conditions, and appropriate handling practices
- Triage and prioritization of a/v collections
- Basic approaches to digitization
- Online and other resources for guidance about a/v preservation

As part of the workshop, we will examine samples of unprocessed audiovisual collection materials, to provide real-world examples of the principles discussed.

In addition, participants will be able to take a behind-the-scenes tour of the University of Georgia's new Special Collections Libraries facility, including the audiovisual media lab dedicated to the conservation of The Walter J. Brown Media Archives & Peabody Awards Collection.

Free parking will be available. Directions to the Special Collections building can be found at:

<http://www.libs.uga.edu/scl/visit/maps.html>

Registration:

IMAP Members, SGA Members, UGA Staff: \$100

Nonmembers: \$150

Artists and Students: \$50

Register at: <http://www.imappreserve.org/join/membership.html>

Workshop inquiries: imap@imappreserve.org

SGA Membership inquiries: hoswald@kennesaw.edu

Instructor:

Jeff Martin is a graduate of New York University's Moving Image Archiving and Preservation MA program, and recipient of a post-graduate research fellowship from the Smithsonian Institution in 2007. His other recent projects include assessment of audiovisual materials in the archive of Nam June Paik, as well as collection care projects for the Seattle Art Museum and the Carnegie Museum of Art in Pittsburgh. In April 2012, he organized the symposium TechFocus II: Caring For Film and Slide Installation Art, at the Hirshhorn. He supervised preservation content for the online Media Art Resource developed by Electronic Arts Intermix, and IMAP—Independent Media Arts Preservation. He currently serves as IMAP's Executive Director.