

IMAP E-MAP

The Electronic Newsletter of Independent Media Arts Preservation

Please visit the IMAP Web site
<http://www.imappreserve.org>

Contents

1. Incorporation
2. The Cataloging Project
 - New Version of Template Available
 - Cataloging Template for Audio Collections in works
 - IMAP Gets Rockefeller and Getty Funding
 - Union Catalog Pilot Project Begins
3. Introduction to Media Preservation Workshops
4. Association of Moving Image Archivists Conference (November 2002)
5. Looking Back, Looking Forward: A Postscript

1. IMAP gets inked!

It's official. As of May 20, 2002, IMAP is a not-for-profit organization. At the IMAP Board meeting on November 12, 2002 at Downtown Community Television, the Board of Directors of Independent Media Arts Preservation, Inc. elected the following officers: Kenneth Schlesinger, President; Andrew Ingall, Vice President; Catherine Martinez, Treasurer and David Callahan, Secretary. Ann Butler, Jim Hubbard and Lori Zippay are also on the Board of Directors.

A special thanks is in order to David Callahan of New York Public Library for preparing the Certificate of Incorporation and securing IMAP's EIN number. David really set us on our path to independence. Major thanks also go to Electronic Arts Intermix and especially Lori Zippay, for serving as IMAP's fiscal sponsor during the past three years and for assisting with the organization's transition to independence.

IMAP is working with pro bono attorney Heather Conoboy, Esq. at Pillsbury Winthrop on filing with the IRS for IMAP's 501(c)3 status.

2. The Cataloging Project

SURVEY

Some of you may have received a call from Liss Platt over the past few months, when Liss conducted a survey of 26 organizations that have received or requested the IMAP

Cataloging Template. She found that seven organizations are actively using the template, four are using a modified version of it, and two have used it as a model for their own databases.

NEW VERSION OF CATALOGING TEMPLATE AVAILABLE

A brand new, easier-to-use, version of the IMAP Cataloging Template is now available. Re-designed with funding from the NEA, it is in use at two organizations already: the Bill T. Jones/Arnie Zane Dance Company and KYUK-TV in Bethel, Alaska and was requested by the National Center for Jewish Film, The Kitchen, Experimental Television Center and Paul Ryan.

The IMAP Website was updated to include the new version of the Cataloging Template. It includes all 9 layouts and sample records, plus instructions for all 42 fields. Jim Hubbard and C.B. Cooke of Glyph Media Group worked on this project

The New Template is offered FREE OF CHARGE to present users of the Template and for a modest sliding scale fee to others. Contact us at imap@imappreserve.org if you would like more information on the NEW TEMPLATE.

TEMPLATE FOR CATALOGING AUDIO COLLECTIONS

Consultant Jim Hubbard is at work on a version of the Template with specific information on audio. Jim will add several additional fields and include audio formats in the Formats pop-up list. Audio restorer Art Shifrin has offered to advise and review the new audio cataloging template.

BIG FUNDING NEWS!

The Rockefeller Foundation has re-committed its support of IMAP and the Cataloging Project with a \$50,000 grant for two years. And the Getty Foundation awarded IMAP a \$50,000 grant to support Phase II of The Cataloging Project! Plans are in the works to create a Microsoft Access version of the Template and other important features.

UNION CATALOG PILOT PROJECT BEGINS

Supported by a technical assistance grant from the Experimental TV Center Media Jumpstart wrote a report detailing the architecture of the proposed union catalog. IMAP plans to move forward with Phase III of the Cataloging Project –e.g. the creation and testing of a Union Catalogue, pending funding.

3. Introduction to Media Preservation Workshops

NAMAC conference, Seattle

Mona Jimenez and Jim Hubbard presented the **Introduction to Media Preservation** workshop as a pre-conference program before the NAMAC conference in Seattle on October 2. The workshop was held at the 9-1-1 Media Arts Center in Seattle. 29 people

attended, many from New York!! The workshop provided a good opportunity to introduce the IMAP Template.

Voices and Images conference, Alaska

Mona Jimenez and Jim Hubbard participated in the **Voices and Images of Alaska** (VIA 2002), conference in Anchorage, Alaska October 28 and 29, 2002 co-sponsored by IMAP. Voices and Images of Alaska, is a project to inventory all the moving image collections in Alaska.

Jim and Mona gave an extended two-day version of the **Introduction to Media Preservation Workshop**. Sam Kula, president of AMIA, and Jim Hubbard spoke about the AMIA Moving Image Gateway project. After the conference, Jim and Mona flew to Bethel, Alaska to consult on the cataloging and preservation of the KYUK-TV collection. KYUK is the smallest public television station in the United States and has a collection of 5,000 videotapes dating back to 1972, including an extensive collection of work on the Yup'ik people, the native population of southwestern Alaska.

The two workshops and consultations in Seattle and Alaska were funded by a grant from the NEA.

4. AMIA Conference

IMAP sponsored a panel at the AMIA 2002 conference in Boston. Organized by IMAP President, Kenneth Schlesinger the panel was entitled "A Disaster Not Waiting to Happen: Downtown Media Revisits Preservation After September 11th."

The panelists were Kathy Brew, who worked at the Lower Manhattan Cultural Council and lost everything on September 11. As part of her presentation she showed a tape shot from the WTC on September 10 by a colleague. Artist Mary Perillo, who lived at 125 Cedar Street and was displaced, showed incredible slides of her loft. She showed how-- while her tapes survived --they are covered with dust and now in desperate need of cleaning and preservation. Lori Zippay talked about EAI's preservation plan-- how it was useful during the crisis and how, while the EAI tape collection was safe, their database was in jeopardy of being lost. Lastly Sarah Stauderman, a conservator on the staff of the Smithsonian, gave an overview of disaster planning.

5. Looking Back/Looking Forward: A Postscript

IMAP was a co-sponsor with ETC of the *Looking Back/Looking Forward* conference last June 2002 held at DCTV. Transcripts of the panels are being edited right now and will be put on the web on ETC's Web site in the "Video History" section.

The IMAP listserv will be used for continued discussion of the issues raised at *Looking Back*. Mona Jimenez is summarizing the conclusions from the conference and will be forming the discussion group. Participants were sent an e-mail inviting them to join the IMAP listserv to participate in further discussion. Anyone interested in joining the IMAP listserv, please contact Dara Meyers-Kingsley at imap@imappreserve.org.

Thank you for reading IMAP E-MAP. Please feel free to pass this on to friends and colleagues who are in search of Look for another issue after the new year!

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If you are not a currently a member, we hope this newsletter has inspired you to join! ...